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|  | **WORSHIP** | **COMMUNITY** | **SERVICE** | **EVANGELISM** |
| **West Monroe** | **LEAD MEASURES****25,000** Invite Cards**700** Social Posts**500** Recruit Contacts**25** New Worship Vols**10** New Media Vols**LAG MEASURE**Worship AttendanceGoal**2,065 (+3%)** | **LEAD MEASURES****360** Leader Meetings**400** in D-Groups**120** in Discover FW**48** New Leaders**16** New LIFE Groups**LAG MEASURE**LIFE Groups Attendance Goal**1,128 (+5%)**-----------------------**LEAD MEASURES****6** Leader Meetings**6** Sunday AM Events**4** In-Group Events**24** Parent Comms**70%** P-and-A Success**LAG MEASURE**Sunday AM NextGen Attendance Goal**407 (+10%)** | **LEAD MEASURES****40** Group Presents**125** Recruit Convos**10** NOLA Trips**175** New Vols (OUT)**40** in Perspectives**LAG MEASURE**Volunteers Mobilized Goal**400** | **LEAD MEASURES****1,000** People Praying**250** New 1x3 Commits**4,800** Gospel Convos**200** People Trained**1,000** People Sharing**LAG MEASURE**Baptisms Goal**101+** |
| **Fairbanks** | **LEAD MEASURE****5,000** Invite Cards**LAG MEASURE**Worship AttendanceGoal**266 (+8%)** | **LEAD MEASURE****4** New LIFE Groups**LAG MEASURE**LIFE Groups Attendance Goal**170 (+8%)** | **LEAD MEASURE****50** New Vols (IN)**LAG MEASURE**Volunteers Mobilized Goal**150** | **LEAD MEASURE****1,200** Gospel Convos**LAG MEASURE**Baptisms Goal**17+** |
| **Calhoun** | **LEAD MEASURE****3,000** Invite Cards**LAG MEASURE**Worship AttendanceGoal**109 (+12%)** | **LEAD MEASURE****4** New LIFE Groups**LAG MEASURE**LIFE Groups Attendance Goal**45 (+12%)** | **LEAD MEASURE****25** New Vols (IN)**LAG MEASURE**Volunteers Mobilized Goal**80** | **LEAD MEASURE****600** Gospel Convos**LAG MEASURE**Baptisms Goal**7+** |

**LEAD MEASURE** = Something that leads to the goal

**LAG MEASURE** = Measures the Wildly Important Goal (WIG)

**RED HIGHLIGHT** = Tracked on the weekly Summary Scoreboard

MAPs and WIGs run for the ministry year from August 1, 2017 through July 31, 2018.