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|  | **WORSHIP** | **COMMUNITY** | **SERVICE** | **EVANGELISM** |
| **West Monroe** | **LEAD MEASURES**  **25,000** Invite Cards  **700** Social Posts  **500** Recruit Contacts  **25** New Worship Vols  **10** New Media Vols  **LAG MEASURE**  Worship Attendance  Goal  **2,065 (+3%)** | **LEAD MEASURES**  **360** Leader Meetings  **400** in D-Groups  **120** in Discover FW  **48** New Leaders  **16** New LIFE Groups  **LAG MEASURE**  LIFE Groups Attendance Goal  **1,128 (+5%)**  -----------------------  **LEAD MEASURES**  **6** Leader Meetings  **6** Sunday AM Events  **4** In-Group Events  **24** Parent Comms  **70%** P-and-A Success  **LAG MEASURE**  Sunday AM NextGen Attendance Goal  **407 (+10%)** | **LEAD MEASURES**  **40** Group Presents  **125** Recruit Convos  **10** NOLA Trips  **175** New Vols (OUT)  **40** in Perspectives  **LAG MEASURE**  Volunteers Mobilized Goal  **400** | **LEAD MEASURES**  **1,000** People Praying  **250** New 1x3 Commits  **4,800** Gospel Convos  **200** People Trained  **1,000** People Sharing  **LAG MEASURE**  Baptisms Goal  **101+** |
| **Fairbanks** | **LEAD MEASURE**  **5,000** Invite Cards  **LAG MEASURE**  Worship Attendance  Goal  **266 (+8%)** | **LEAD MEASURE**  **4** New LIFE Groups  **LAG MEASURE**  LIFE Groups Attendance Goal  **170 (+8%)** | **LEAD MEASURE**  **50** New Vols (IN)  **LAG MEASURE**  Volunteers Mobilized Goal  **150** | **LEAD MEASURE**  **1,200** Gospel Convos  **LAG MEASURE**  Baptisms Goal  **17+** |
| **Calhoun** | **LEAD MEASURE**  **3,000** Invite Cards  **LAG MEASURE**  Worship Attendance  Goal  **109 (+12%)** | **LEAD MEASURE**  **4** New LIFE Groups  **LAG MEASURE**  LIFE Groups Attendance Goal  **45 (+12%)** | **LEAD MEASURE**  **25** New Vols (IN)  **LAG MEASURE**  Volunteers Mobilized Goal  **80** | **LEAD MEASURE**  **600** Gospel Convos  **LAG MEASURE**  Baptisms Goal  **7+** |

**LEAD MEASURE** = Something that leads to the goal

**LAG MEASURE** = Measures the Wildly Important Goal (WIG)

**RED HIGHLIGHT** = Tracked on the weekly Summary Scoreboard

MAPs and WIGs run for the ministry year from August 1, 2017 through July 31, 2018.