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| **Ministry & Event Evaluation** |
| **Ministry/Event****Title** |  |
| **Description****(if needed)** |  |
| **Date(s)** |  |
| **Strategic Area** |  |
| **Strategy Header** |  |
| **Sub-Strategy****Description****(if applicable)** |  |
| **Action Plan** |  |

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| **Numerical Goal** |  |
| **Actual Attendance** |  |
| **Rate Actual Attendance Compared with Your Goal/ Expectation on a 1-5 Scale** | (LOW) 1 2 3 4 5 (HIGH) |

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| **Professions of Faith (#)** |  |
| **Rededications (#)** |  |
| **Prospects (#)** |  |
| **Non-Members (#)** |  |
| **Information Requests (#)** |  |
| **Prayer Requests (#)** |  |
| **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (#)** |  |

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| List 5 POSITIVES About This Ministry/Event |
| **Positive #1** |  |
| **Positive #2** |  |
| **Positive #3** |  |
| **Positive #4** |  |
| **Positive #5** |  |

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| List 5 AREAS TO IMPROVE This Ministry/Event Next Time |
| **Improvement #1** |  |
| **Improvement #2** |  |
| **Improvement #3** |  |
| **Improvement #4** |  |
| **Improvement #5** |  |

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| Briefly Outline the FOLLOW-UP or FOLLOW-ON Plan |
| **Follow-Up #1** |  |
| **Follow-Up #2** |  |
| **Follow-Up #3** |  |
| **Follow-Up #4** |  |

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| **Rate the Overall Quality of****This Ministry/Event** | **(LOW) 1 2 3 4 5 (HIGH)** |
| **Rate How Well This Ministry/****Event Accomplished Its****Strategic Objective** | **(LOW) 1 2 3 4 5 (HIGH)** |
| **Rate the Likelihood We Will Do This Activity Again in the Future** | (LOW) 1 2 3 4 5 (HIGH) |
| **Rate Prospect Participation****in This Ministry/Event** | (LOW) 1 2 3 4 5 (HIGH) |
| **Rate Member Participation****in This Ministry/Event** | (LOW) 1 2 3 4 5 (HIGH) |

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| Provide SETUP Notes and Adjustments for Future Events |
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| Offer Additional EVALUATION Comments (if needed) |
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| **Total Cost** | **$**  |
| **Budget** |  **$**  |
| **Participant Dollars** |  **$**  |
| **Did This Ministry/Event****Finish Under Budget?** | YES NO |